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ARTICLES

Kates Paperie

11-16-08

By: M K Bateman

With the days getting shorter, the leaves nearly gone from the trees, and parades with balloon floats just around the corner, one thing is unavoidable...the Christmas Holiday shopping season is almost upon us. We may have plenty of gifts to buy, but in this depressed economy the bling and newest of the new may not be exactly what you're purchasing this year. Well, there are other ways to make this Holiday season as festive as any other year. Why not make this a "hey, it's the little things that count!"-Christmas. You can start by making any gift look fabulous even if the gift isn't the greatest. How about finding the perfect wrapping for your gifts? A fantastic ribbon to up the ante for that wrapped offering? Or a gift box to outshine all other packages? All of these can be found at the New York institution **Kate's Paperie** (<http://www.katespaperie.com/>).

With the slogan "where discovery, inspiration, and creativity converge" - Kate's Paperie has been the resource for beautiful paper and the tools to bring it to life for over 20 years. Begin with their exquisite designer papers, sold both by the sheet and by the rolls. Choose from stripes, solids, patterns, floral prints, hand-made paper, and matte or glossy finishes. Are you a looking for something completely unique, then you will find it here - be it cherubs, nostalgic images, vintage ads, or more traditional holiday designs. If you're not much for the Holiday thing, Kate's offers a full assortment of non-holiday gift-wrap, as well.

Some people are more interested in subtle wrapping with an elaborate ribbon and bow. If that's your angle, then rest assured; Kate's will have that as well. They have a full assortment of patterned and solid ribbons of all colors, widths and textures. They also have lots of different tags to give your wrapped gift that something extra.

What if you are the "can't wrap to save my life" - type but still want to have an amazing looking gift for under the tree? Well, the answer is a decorated gift box, of course. Kate's offer traditional paper boxes with a variety of colors and designs in various shapes and sizes. For a little something different, why not use their miniature suitcases to "wrap" your presents?

Kate's Paper is not just a gift-wrapping headquarters; it is *the* premiere stationary store in New York City. This is the place to go to for stationary sets, flat and folded note cards, invitations, envelopes, table cards...and (as you can imagine) Holiday Cards. You'll want to check out their fantastic assortment of journals, high quality papers, planners and organizers, arts and crafts supplies, travel accessories, and distinctive office supplies. They even have templates to download so you can create your own paper Christmas ornaments.

Kate's Paperie has four locations in New York City*:

Soho: (212.941.9816) 72 Spring Street (between Crosby and Lafayette Streets)

West Village: (212.633.0570) 8 West 13th Street (between 5th and 6th Avenues)

Upper East Side: (212.396.3670) 1282 Third Avenue (at 74th Street)

Midtown: (212.459.0700) 140 West 57th Street (between 6th and 7th Avenues)

*Individual store hours vary. Call for details.

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